

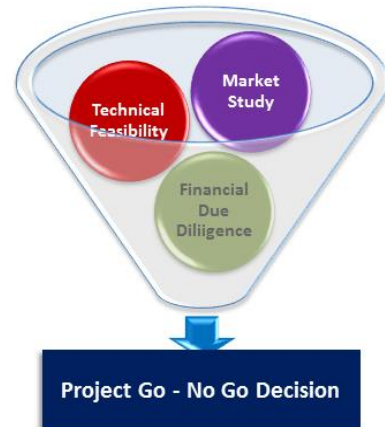
## ADVISORY SERVICES

*Your trusted partner - From Idea to Realty...*

### PREAMBLE

Feasibility study and market research can check the market assumptions that support the business plan. Return on investment and payback period needs to be analysed before investment in the projects. Conducting a feasibility study helps you determine your likelihood of success and can indicate how and when to do a project.

Corporate decisions for large investments and major expansions plans need to be validated to minimize the risks involved in the projects.



### BRIEF SCOPE OF SERVICES

Our strategy consultants have in-depth experience in conducting feasibility studies and market research across wide range of sectors. Our feasibility studies and market research services include:

- Economic analysis and project feasibility
- Market analysis and market structures reviews
- Location Mapping & Product configuration
- Modelling of projected demand (for new product and services)
- Stakeholder consultation and engagement
- Options appraisal and due diligence
- Competitor intelligence
- Financial analysis and advisory for supporting investment decisions
- Market or Segment entry strategy advisory



### TULS Advantages

- Young, dynamic & multidisciplinary team
  - Strategic, systematic, cost saving & result oriented approach.
  - Customized and continued Support
  - Technical, financial and international expertise.
  - Abiding standards of Trust & ethics
- Since 2010
- Clients – 75(20 Repeat & 6 international)

### Related Services

- Business Transformation
- JV & Partner Search Assistance
- Bid Advisory
- Risk Assessment Services